

**BUILD, MAINTAIN & GROW
YOUR REFERRAL RELATIONSHIPS!**



Physician's
LIAISONSM

Build your practice one handshake at a time!



How do you develop or grow referrals?

By leveraging a Physician's Liaison for referral marketing!



HEALTHCARE REFERRAL MARKETING

Physician's Liaison builds your practice one handshake at a time! Our services enable you to leverage our visibility and/or training to promote your practice to prospective referring providers. Our Physician's Liaison principles work to introduce, educate and differentiate you as the problem solver for your prospective referring providers.

- No commissions
- Clients own their own relationships
- A service that pays for itself
- Minimize wasted "lunch meetings"
- Perfect for new, expanding or highly competitive practices
- Qualified provider to provider meetings



SUPPORTIVE TOOLS

Leverage the best tools as you approach your existing and prospective patients, as well as your referring providers. Let's remove the obstacles that cause patients to go elsewhere for care.

- Web Development
- Continuing Education
- Marketing Materials: Brand focused business cards, brochures, etc.
- Secure Referral/New-Patient Forms
- Social Media
- Directory Management
- Reputation Management
- Media Placement



TRAINING | CONSULTING

Our experience from thousands of visits on behalf of nearly every specialty and sub-specialty enables us to help your reps shorten the learning curve.

- Market analysis
- Prioritizing your goals
- Creating metrics
- Maintenance

A track record of success across many specialties including:

- Behavioral Health
- Biotech
- Ophthalmology - Cornea
- Dentistry
- Diagnostics
- DME
- ENT
- General Ophthalmology
- Geriatric Medicine
- Hand Surgery
- Medical Weight Loss
- Neurology
- Optometry
- Orthopedics
- Pedorthics
- Pharmacy Compounding
- Physical Therapy/Rehabilitation
- Ophthalmology - Retina

FAQs

Q: Does Physician's Liaison Referral Marketing work on commission basis for new patient referrals?

A: For legal reasons and to present the best impression for your practice, Physician's Liaison Marketing is based on a monthly service fee.

Q: Does Physician's Liaison represent more than one client in the same discipline?

A: No. Each Physician's Liaison will only represent non-competing clients. Each of our Liaisons work independently of each other so there will be no sharing of competitive information between liaisons. These are the principles that we began with back in 2005 and have adhered to all along.

Q: Do you provide any type of report of journal of your contacts?

A: Absolutely. Physician's Liaisons journal every single activity to be able to share all the details with our clients.

For additional FAQs, please visit physiciansliaison.com/faqs.

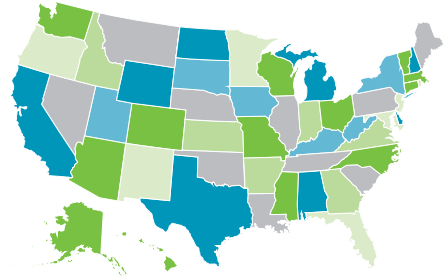
**Schedule your consultation today.
1.855.LIAISON or info@PhysiciansLiaison.com**



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Since our establishment in Denver, CO in 2005 as Field Marketing Group, Inc., we have facilitated healthcare professionals in expanding their referral networks and their marketing presence. Our 10 year anniversary was exciting as demand forced our expansion and lead to our re-branding to provide the best service. Field Marketing Group, Inc. is now doing business as Physician's Liaison and we're actively servicing clients throughout Colorado, Texas and beyond.



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